



When businesses and the Missouri Department of Natural Resources forge Environmental Management Partnerships, they create benefits for the environment and business performance.

“Ink green” is business advice that can speak to the environment or the bottom line. A new partnership between Missouri businesses and the Department of Natural Resources (MoDNR) addresses both issues. The Missouri Environmental Management Partnership is a voluntary MoDNR program designed to encourage and reward top environmental performance.

The Partnership program was designed to support and reward businesses, which implement environmental management systems (EMS) to improve their environmental performance. An EMS is a comprehensive framework for identifying, analyzing and managing the environmental impact of an organization's activities.

An EMS expands a company's environmental focus from compliance to collaboration. “If 100 percent compliance is our only end goal, we may still waste energy and water while unnecessarily creating more waste products and misusing our natural and financial resources,” said Doyle Childers, MoDNR Director. “An environmental management system helps businesses integrate environmental goals into bottom-line daily operations and strategic decisions. It's a systematic approach that is in step with our mission.”

turning GREEN to GOLD

