

The Value of Water



KENTUCKY
AMERICAN WATER

How Much Do You Pay?

If you had to guess, what do you think the average customer is charged for every 1 gallon of water delivered to their home?



- Less than one penny.
- More than one penny, but less than 50 cents.
- More than 50 cents, but less than one dollar.
- One dollar or more.

Correct Answer:

- Less than one penny.

Kentucky American Water customers pay less than a penny a gallon for water.



Water is a constant in our daily lives. We need it to drink, cook and clean. We need it to live.

What other item in your household budget is as affordable? Kentucky American Water strives to keep your tap water service an exceptional value, at less than a penny a gallon.

www.kentuckyamwater.com

**WE CARE ABOUT WATER.
IT'S WHAT WE DO.**

Printed on recycled paper; each ton of recycled paper saves 7,000 gallons of water.



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