



California American Water P 805.498.1266  
2439 W Hillcrest Drive F 805.499.7394  
Newbury Park, CA 91320

[www.californiaamwater.com](http://www.californiaamwater.com)

February 5, 2009

Dear California American Water Customer:

California American Water urges you to join us in helping to conserve water during this critical time of statewide drought.

Following two extraordinarily dry years, January 2009's precipitation levels indicate Californians may be on the verge of our worst drought year in modern history. Governor Schwarzenegger declared a statewide drought last June and, while many efforts to conserve water have already been embraced, much more can be done.

While it is always important to use our resources efficiently, it is now imperative that we be especially prudent in how we use the water we do have. Of course there will be general calls for people to become more conscientious about water use, but you and your business can help in a greater capacity than many others may be able to.

California American Water would like you to refrain from serving any water unless a customer specifically requests it. This will not only save the drinking water that hasn't been served, but the water that would have been used to wash the glass as well. We hope that all restaurants commit themselves to not serving water when it has not been requested.

We also strongly encourage you to monitor any outdoor irrigation systems for leaks, overspray or runoff. In addition, it is important to know when and when not to water the landscape. It is not sensible, for instance, to water outdoor plants during the mid-afternoon when the sun evaporates much of the water intended for vegetation.

The Metropolitan Water District is currently offering rebates for pre-rinse spray valves, toilets, and weather based sprinkler controllers, which automatically adjust the amount of water used based upon actual weather conditions. For your convenience, I have enclosed a rebate application and brochure to explain the program. More information about these rebates and other incentive programs for businesses like yours is available at [www.bewaterwise.com](http://www.bewaterwise.com).

I know that many establishments in our community have already taken these steps and if yours is among them I thank you. It will only be through the concerted efforts of each of us that our community may minimize the likelihood of conservation enforcement and water-rationing. Once again, I urge you to embrace voluntary conservation measures now.

If you have any questions or concerns, please do not hesitate to contact me at (805) 498-1266 ext. 7822 or by e-mail at [Alfred.Yanez@amwater.com](mailto:Alfred.Yanez@amwater.com). California American Water and I wish you all the best for 2009 and thank you in advance for your assistance in promoting water conservation in our community.

Sincerely,

Al Yanez  
Operations Manager