



## COMMUNITY INVESTMENT



### Monetary Support

American Water and New Jersey American Water contributed \$1,580,507 throughout 2019 in donations and sponsorships to support Camden organizations. The Camden County Police Department and the Center for Aquatic Sciences were the first two grant recipients under the American Water Charitable Foundation's newly formed Camden Community Grant program funded annually at \$50,000. Through New Jersey American Water and the Neighborhood Revitalization Tax Credit (NRTC) Program, the company provided a \$981,464 grant to the Cramer Hill neighborhood and \$448,000 to Cooper Plaza to fund revitalization projects in the area. American Water also donated 15 laptops to LUCY Outreach to improve technology access for youth to advance educational outcomes. The company also provided support to other organizations including the Boys and Girls Club of Camden County, Cooper's Ferry Partnership and Urban Promise.

In an effort to advance educational outcomes and expose Camden City School District students to STEM-related careers, the American Water Charitable Foundation committed \$200,000 in funding to construct a STEM Lab at Woodrow Wilson High School. The lab will ensure that all public-school students are exposed to STEM education and related career opportunities prior to graduation.



### Community Investment Committee

American Water formed a Community Investment Committee that includes representatives from the City of Camden, Camden City School District, Camden County Police Department, Center for Aquatic Sciences, Camden Promise Charter School Network, Center for Family Services, Latin America Economic Development Association, St. Joseph's Carpenter Society, Woodland Presbyterian Church, YMCA and several residents.

The purpose of the committee is to allow stakeholders the opportunity to provide feedback and guidance to American Water's community outreach program and for American Water to share recent and upcoming outreach and education efforts.



### One Water Street

American Water strives to be a part of Camden's community by providing free meeting and event space to local organizations. In 2019, the Camden County Police Department utilized American Water's lobby for their annual awards ceremony comprised of more than 200 officers and a live band. The company also provided space for LUCY Outreach to host their annual fundraising effort that engaged more than 300 external stakeholders.

Representatives from the company participated in more than 75 community events and meetings. Additionally, American Water offered 38 tours of the company's headquarters to over 2,100 visitors.



### Volunteer Support

American Water employees engaged in more than 1,400 volunteer hours in the Camden community in 2019. Volunteer activities include preparing 3,000 sandwiches for the hungry served by Cathedral Kitchen, cleanup of Petty's Island, stocking The Salvation Army Kroc Center's food pantry and cooking for the youth of LUCY Outreach all as a part of American Water's dedicated month of service in September. American Water supported LUCY Outreach throughout the entire year by coordinating employee volunteers to mentor students on a weekly basis and assist with homework help.



# WE'RE COMMITTED TO CAMDEN

## Annual Community Investment 2019 Report

American Water has been a part of Camden County and Camden City for more than 125 years, and we are proud to call Camden our home. Since we relocated our headquarters and more than 600 employees to Camden in 2018, we have been truly humbled by the Camden community's generosity and welcoming spirit. American Water's communities are the foundation of our business. We are proud to support Camden's revitalization by cultivating strategic partnerships with local businesses, stakeholders and educational institutions to improve educational outcomes for Camden's youth and to prepare residents to enter the competitive workforce.

Today, Camden is on the rise. With vibrant businesses. Exceptional healthcare and growing job opportunities for the multitude of talented people who live here. Education systems that are offering hope and a future for our children. And most notable elected and public service officials who are willing to sacrifice and put the needs of Camden's citizens first. We are excited to be a part of it and contribute to this great city's future success.

Camden matters deeply to us. Not only is Camden our home, but every resident in the City of Camden is a customer of American Water. We take our role as the water utility provider very seriously and pride ourselves on our ability to provide clean, safe, reliable and affordable water service to every home in the City of Camden.



COMMUNITY. ONE MORE WAY  
WE KEEP LIFE FLOWING.



AMERICAN WATER

WE KEEP LIFE FLOWING™





## COMMITTED TO THE COMMUNITY

### JOB CREATION

Business/Department	# of Camden Resident Employees	No. Hired in 2019
American Water	38	16
SOS Security	3	1
Facilities Contractors	8	3
Hopeworks	6	4
<b>TOTAL EMPLOYED</b>	<b>55</b>	<b>24</b>

### WORKFORCE DEVELOPMENT EVENTS

Event Type	# of Events Participated
Job Fairs	8
Workforce Development Efforts	12
Supplier Fairs	13

### WORKFORCE DEVELOPMENT

American Water is dedicated to improving educational and economic outcomes for Camden children. In an effort to prepare youth to enter the competitive workforce or to seek higher education, American Water facilitated 12 workforce development workshops, trainings or events targeting Camden residents throughout 2019.

On a bi-weekly basis, representatives from American Water's Human Resources department met with youth participating in LUCY Outreach's after school program. Representatives highlighted various career opportunities available at American Water and shared information specific to educational pathways required to obtain such positions.

In addition, American Water's Human Resources department hosted a two-hour soft skills workshop for 30 members of the PowerCorps Camden program to prepare them to enter the workforce upon graduation. The workshop highlighted resume and interview tips along with direction on how to facilitate a job search that aligns with the applicant's areas of interest.



### JOB FAIRS

American Water participated in eight job fairs in Camden benefitting city residents. Events included The Salvation Army Kroc Center's Job Fair and Rutgers Camden's Career Fair.

### SUPPLIER FAIRS

American Water is a leader in growing our supplier diversity program. In 2019, American Water attended 13 supplier fairs with businesses from Camden during 2019. The company hosted one supplier diversity summit in August 2019 at American Water's headquarters that directly engaged Camden businesses and connected them to American Water's purchasing department.



## SCHOOL PARTNERSHIP ACTIVITIES

### Project WET (Watershed Education for Teachers) Workshop

In 2019, American Water supported the Camden City School District, various charter schools and educational programs by providing Project WET to 50 Camden City educators. Workshops equip teachers with necessary tools, resources and lesson plans to help teach students about the importance and value of water in everyday life.

### STEM Fair Mentoring

American Water employees volunteered to mentor Camden City School District students in preparation for the District's STEM Fair in June 2019. Mentors visited classrooms over the course of the year to provide feedback and support student's science projects. Mentors participated in the Fair as judges in addition to the company's monetary sponsorship support.

### Hopes & Heroes

In October 2019, American Water hosted 200 middle school students from the Camden City School District for a Hopes & Heroes presentation featuring six-time Olympic gold medalist Jackie Joyner Kersee. Students had the opportunity to connect with Jackie and ask questions about perseverance and resilience to encourage Camden's youth to strive for success in every aspect of their life.

### Camden Charter School Network

Through a partnership with the Camden Charter School Network, American Water participated in three parent teacher conference nights to provide customer service information, water quality reports and warranty programs to Camden residents.

### LEAP Academy's Computer Science Week

Students participating in LEAP Academy University Charter School's Computer Science Week were provided with an opportunity to learn about American Water's tech-related career opportunities. Employees from the company provided overviews of their career path and day-to-day activities specific to computer science.



## AWARD RECOGNITION

American Water and the City of Camden were recognized by Jersey Water Works under the One Water Award for utilizing effective collaboration with Camden organizations and residents to improve the city's water challenges. The award highlights the strategic partnership between the City of Camden and American Water's Contract Services Group.

The company was also recognized by the Philadelphia Business Journal as one of the 2019 Faces of Philanthropy for making a difference in the greater Philadelphia region through its unique partnership with LUCY Outreach.



## LEARN MORE

For more information about how American Water and the American Water Charitable Foundation invests in the community and our various outreach programs, please contact:

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